

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CROSSROADS MEDIA		AMERICANS FOR JOB SECURITY	
AND	66 Canal Center Plz Ste 555		107 S West St PMB 551	
ADDRESS	Alexandria VA 22314-1576		Alexandria VA 22314-2824	
	USA		USA	
CONTACT	STEPHANIE MARONEY		PRODUCT 141/AMER FOR JOB SECURITY EST	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT	1300
		1251	CODE	

Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 11/01/12 NO. WEEKS: 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00101..	2	04:58A	05:58A	30S	10/24/12-10/26/12	SUNRISE THIS MORNING	2	500.00	1000.00
2	01010..	2	04:58A	05:58A	30S	10/30/12-11/01/12	SUNRISE THIS MORNING	2	500.00	1000.00
3	01010..	2	05:58A	07:00A	30S	10/23/12-10/25/12	THIS MORNING	2	1300.00	2600.00
4	10100..	2	05:58A	07:00A	30S	10/29/12-10/31/12	THIS MORNING	2	1300.00	2600.00
5	00101..	2	07:00A	09:00A	30S	10/24/12-10/26/12	CBS THIS MORNING	2	750.00	1500.00
6	01010..	2	07:00A	09:00A	30S	10/30/12-11/01/12	CBS THIS MORNING	2	750.00	1500.00
7	00101..	2	09:58A	11:00A	30S	10/24/12-10/26/12	PRICE IS RIGHT	2	1000.00	2000.00
8	01010..	2	09:58A	11:00A	30S	10/30/12-11/01/12	PRICE IS RIGHT	2	1000.00	2000.00
9	01010..	2	10:58A	12:01P	30S	10/23/12-10/25/12	YOUNG & THE RESTLESS	2	700.00	1400.00
10	10100..	2	10:58A	12:01P	30S	10/29/12-10/31/12	YOUNG & THE RESTLESS	2	700.00	1400.00
11	00101..	2	11:58A	12:30P	30S	10/24/12-10/26/12	NOON NEWS	2	1200.00	2400.00
12	01010..	2	11:58A	12:30P	30S	10/30/12-11/01/12	NOON NEWS	2	1200.00	2400.00
13	00101..	2	02:58P	03:57P	30S	10/24/12-10/26/12	DR. PHIL	2	750.00	1500.00
14	01010..	2	02:58P	03:57P	30S	10/30/12-11/01/12	DR. PHIL	2	750.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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	USA		USA		
CONTACT	STEPHANIE MARONEY		PRODUCT 141/AMER FOR JOB SECURITY EST		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1251	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 11/01/12 NO. WEEKS: 2					

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			FROM	TO						
15	01010..	2	03:57P	05:00P	30S	10/23/12-10/25/12	ELLEN DEGENERES	2	1000.00	2000.00
16	10110..	3	03:57P	05:00P	30S	10/29/12-11/01/12	ELLEN DEGENERES	3	1000.00	3000.00
17	00101..	2	04:59P	05:30P	30S	10/24/12-10/26/12	M-F 5PM NEWS	2	2500.00	5000.00
18	01010..	2	04:59P	05:30P	30S	10/30/12-11/01/12	M-F 5PM NEWS	2	2500.00	5000.00
19	Th	1	05:30P	05:58P	30S	10/25/12-10/25/12	CBS EVENING NEWS	1	4500.00	4500.00
20	10100..	2	05:30P	05:58P	30S	10/29/12-10/31/12	CBS EVENING NEWS	2	4500.00	9000.00
21	F	1	05:59P	06:30P	30S	10/26/12-10/26/12	M-F 6PM NEWS	1	4000.00	4000.00
22	01010..	2	05:59P	06:30P	30S	10/30/12-11/01/12	M-F 6PM NEWS	2	4000.00	8000.00
23	01010..	2	06:27P	07:00P	30S	10/23/12-10/25/12	WHEEL OF FORTUNE	2	6000.00	12000.00
24	M	1	06:27P	07:00P	30S	10/29/12-10/29/12	WHEEL OF FORTUNE	1	6000.00	6000.00
25	00101.0	2	10:00P	10:35P	30S	10/24/12-10/26/12	LATE NEWS M-F/SU	2	4200.00	8400.00
26	10100.0	2	10:00P	10:35P	30S	10/29/12-10/31/12	LATE NEWS M-F/SU	2	4200.00	8400.00
27	T	1	06:58P	08:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	10000.00	10000.00
28	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6500.00	6500.00
29	W	1	06:58P	07:58P	30S	10/24/12-10/24/12	SURVIVOR XXV: PHILIPPINES	1	5500.00	5500.00
30	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CSI:CRIME SCENE	1	6500.00	6500.00

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			FROM	TO						
31	F	1	08:00P	09:00P	30S	10/26/12-10/26/12	CSI: NY	1	4000.00	4000.00
32	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	5500.00	5500.00
33	Sa	1	07:57A	09:00A	30S	10/27/12-10/27/12	SAT 8AM NEWS	1	700.00	700.00
34	Sa	1	07:58P	08:58P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	2200.00	2200.00
35	Sa	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS SAT	1	2600.00	2600.00
36	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	2100.00	2100.00
37	Su	1	09:58A	11:30A	30S	10/28/12-10/28/12	WCCO SUNDAY MORNING NEWS	1	1200.00	1200.00
38	Su	1	05:58P	07:00P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
39	Su	1	10:35P	11:05P	30S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
Total Contract:								63		158200.00
Billing Summary										
			Oct	Nov	Dec	Total				
Qtr 4-12			93400.00	64800.00	.00	158200.00				
GRAND TOTAL									158200.00	

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